

Medicaid Billing for Tobacco Cessation Treatment

In 2012, the Ohio Medicaid smoking rate was 48.8%.ⁱ This is more than double the overall adult smoking rate in Ohio of 23.1%.ⁱⁱ As a provider, you can make an impact on reducing tobacco use by asking your patients if they smoke and providing even brief counseling, pharmacotherapy and referral to cessation resources.

Ohio Medicaid covers tobacco cessation treatment for patients enrolled in Medicaid fee-for-service or a Medicaid Managed Care Plan. The Ohio Department of Health created the following chart to assist providers.

Service (code)	Medicaid Fee-for-Service		Medicaid Managed Care Plan (Providers are encouraged to check with each MCP with questions about billing instructions or coverage policies.)				
	Modifier Required	Reimbursed Amount	Buckeye Community Health Plan	CareSource	Molina Healthcare of Ohio	Paramount Advantage	United Healthcare Community Plan
99406 Tobacco Cessation (3-10 minutes)	Requires Modifier 25	\$9.43	Yes	Yes	Yes	Yes	Yes
99407 Tobacco Cessation (10+ minutes)	Requires Modifier 25	\$19.00	Yes	Yes	Yes	Yes	Yes
S9453 Group Counseling (per participant)		\$14.52	Yes	Yes	Yes	Yes	Yes
Medications	FDA Approved						
Quit Line Services	Unlimited access to Ohio Tobacco Quit Line (1-800-Quit Now)		Plan pays for access to Ohio Tobacco Quit Line (1-800-Quit Now) for pregnant women and parents of children with asthma	Warm transfer to CareSource QL for all members who call Ohio Tobacco Quit Line (1-800-Quit Now)	Plan offers smoking cessation counseling through the Molina Health Education Department	Plan pays for unlimited access to Ohio Tobacco Quit Line (1-800-Quit Now)	Plan pays for unlimited access to Ohio Tobacco Quit Line (1-800-Quit Now)
Pharmacotherapy restrictions	No prior authorization required for Chantix, Nicotrol inhaler or spray		Prior authorization required for Chantix, Nicotrol inhaler or spray	Prior authorization for Nicotrol inhaler or spray; step therapy for Chantix	Prior authorization required for Chantix, Nicotrol inhaler or spray	No restrictions	No restrictions
Provider Services	1-800-686-1516		1-866-296-8731	1-800-488-0134	1-866-449-6848	1-800-891-2542	1-800-600-9007

