

Reduce the Infant Mortality rate in Hamilton County from 9.5 to 5.98 or 31 fewer infant deaths per year by Dec 31, 2020

BASIC NEEDS: JFS, Housing, Partner Violence, Food Assistance, Mental Health Svcs.

Early access, smoking, spacing, sleep (3 S's)



Address families' hardships

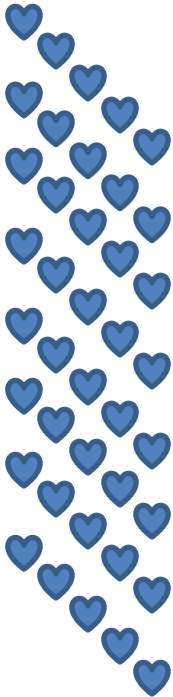
- OB Practice 1
- OB Practice 2
- OB Practice 3
- OB Practice 4
- OB Practice 5
- OB Practice 6

Trusted partnerships btw obstetric practices and community care



COMMUNITY CARE

Early community-based social support



Engaged communities to find every pregnant mom





It's overwhelming...

KEY DRIVERS("WHAT")STRATEGIES / INTERVENTIONS("HOW") **EXAMPLES:**GLOBAL AIM

Eliminate all infant deaths in Hamilton County

SMART AIM

Reduce the Infant Mortality rate (IMR) in Hamilton County from 9.5 to the National IMR of 5.98 (31 fewer infant deaths) by December 31, 2020.

Key Gray shaded box = completed intervention Green shaded box = what we're working on right now

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Early, sustained, and valued evidence-based prenatal care for every mom

Early, valued, and accessible care in the community

Support for pregnant women through trusted partnerships between prenatal care practices and community based organizations

Services that support families by addressing hardships (e.g. housing, safety, hunger, income, stress)

Engaged communities that ensure every pregnant mom and infant have their needs met

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Early access to prenatal care

Standardized program (e.g. 5A's) to help moms quit smoking before, during, and after pregnancy

Provide safe sleep education to ensure moms understand how to prevent sleep related deaths

Provide education about birth spacing during and after pregnancy

Your ideas here

Shorten time for women to receive their first visit with CHW/ HV

Your ideas here

Reinforce smoking, sleeping & spacing education in community based visits

And here...

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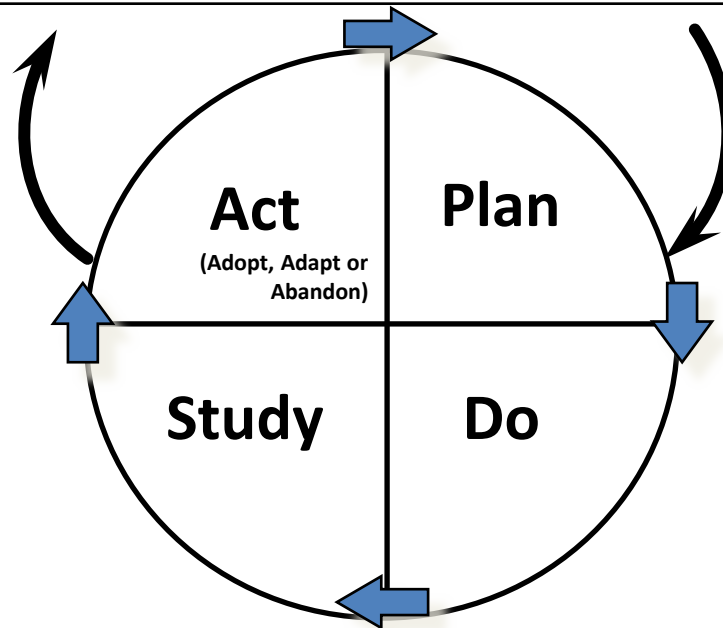
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Model for Improvement

What are we trying to accomplish? **AIM**

How will we know that a change is an improvement? **MEASURES**

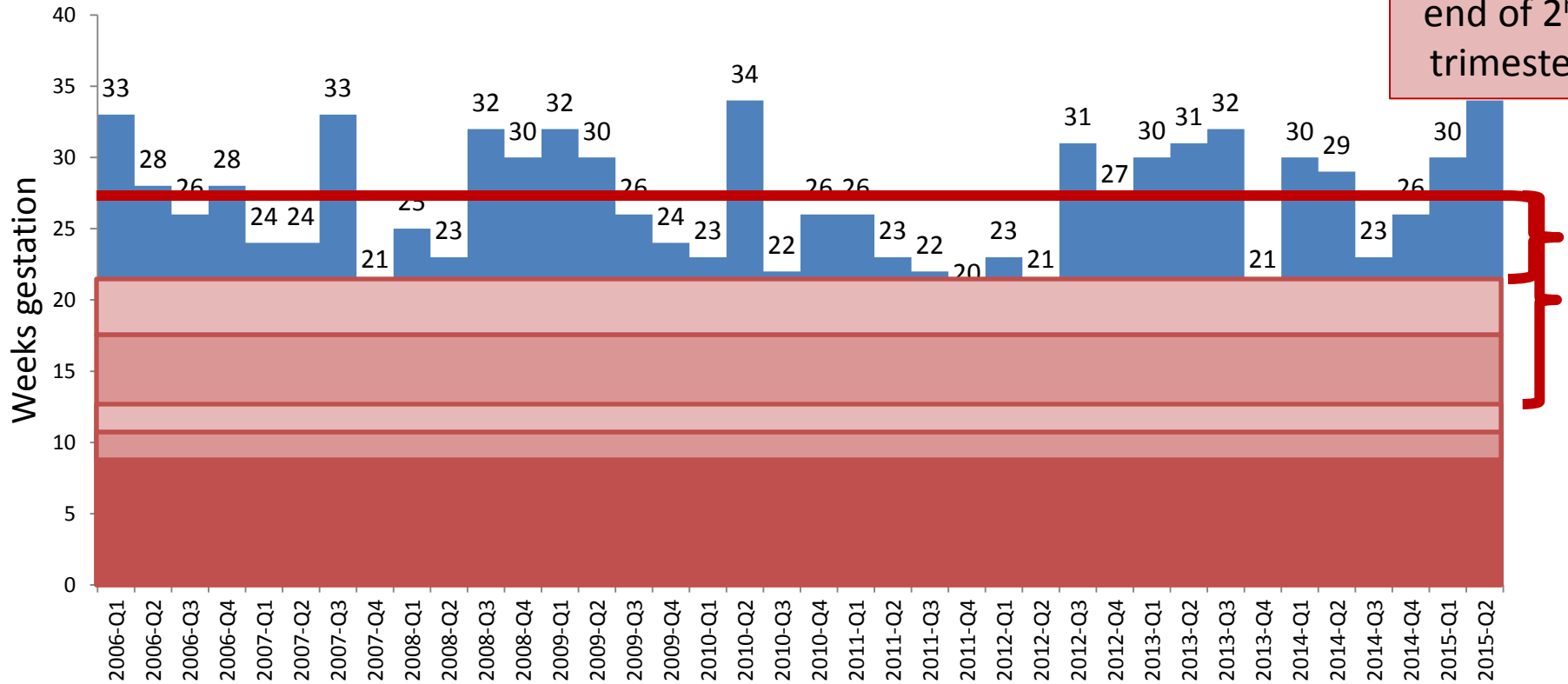
What change can we make that will result in improvement? **IDEAS**





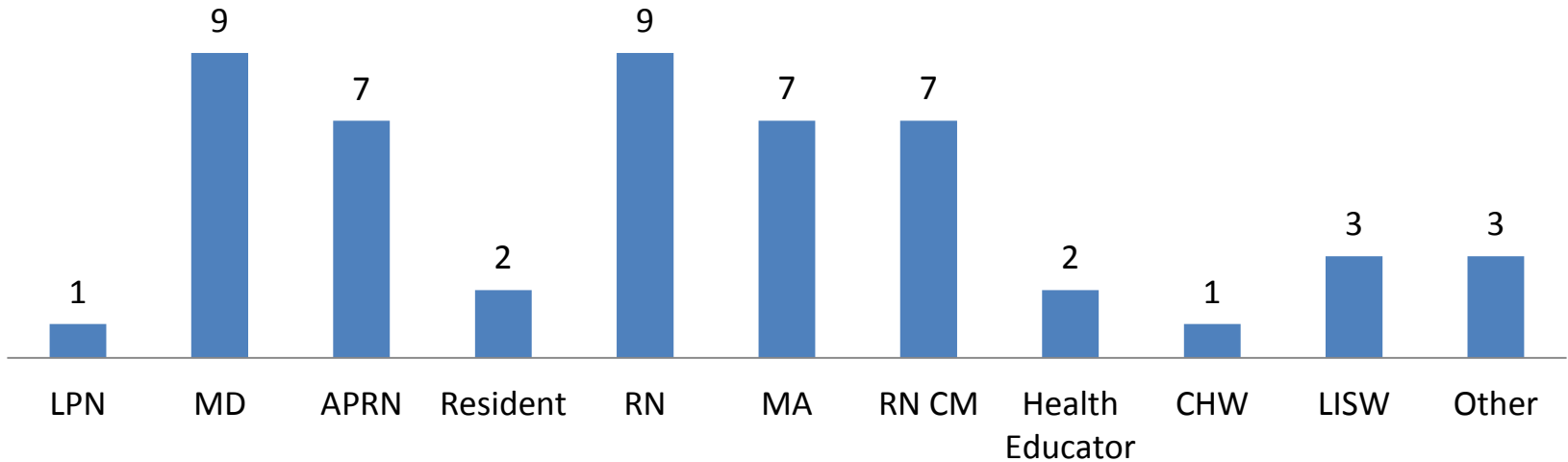
Earliest preterm births: Avondale

>50% of infant deaths occur by end of 2nd trimester

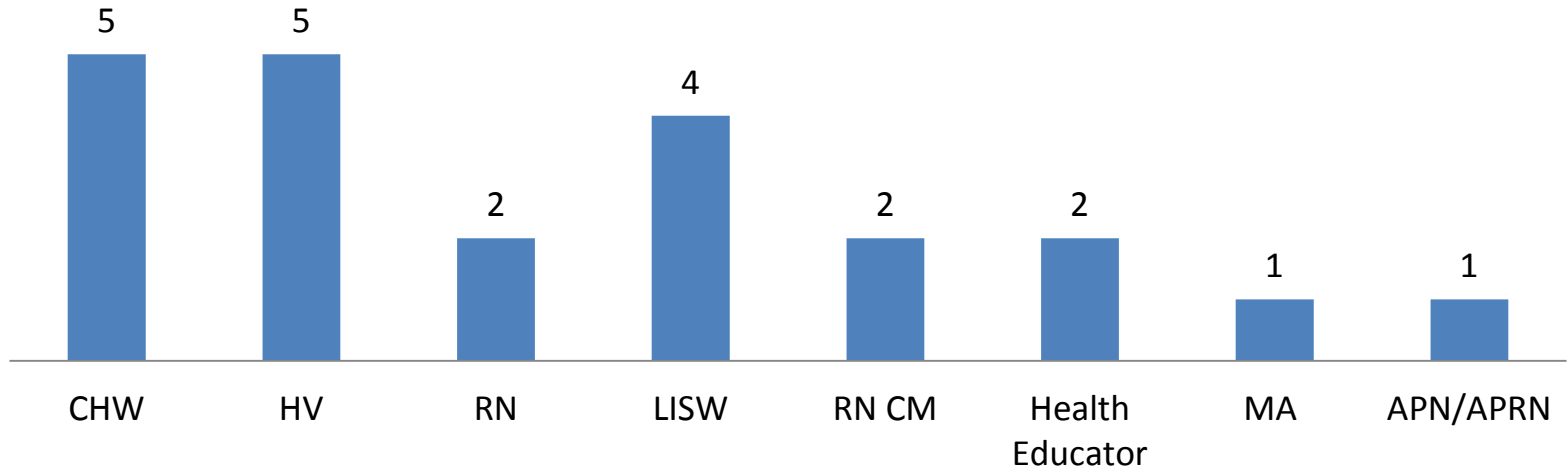


Your Data: Who is in your practice?

Obstetric Practices Roles



Community Organization Roles



Develop the sense of Urgency

Strong capabilities and flexible delivery



1. What are we trying to accomplish?
2. How will we know that a change is an improvement?
3. What changes can we make that will result in improvement?

What we hope you'll take away

Why: Emotional connection

What: Early access, 3 S's, Social support

How:

- Offer a **SYSTEM** of care, work across boundaries
- Sense of **URGENCY** to open possibilities
- Share **DATA** to guide our actions
- Structured way to **IMPROVE**
- Find **EVERY** woman

