

KEY DRIVERS ("WHAT")

STRATEGIES / INTERVENTIONS ("HOW") **EXAMPLES:**

GLOBAL AIM

Eliminate all infant
*deaths in Hamilton
County
*96 deaths in 2014

SMART AIM

Reduce the Infant
Mortality rate (IMR) in
Hamilton County from
9.5* to the National IMR
of 5.98** (31 fewer
infant deaths) by
December 31, 2020.
*2010 – 2014
** 2012

Early, sustained, and valued evidence-based prenatal care for every mom

Early, valued, and accessible care in the community

Support for pregnant women through trusted partnerships between prenatal care practices and community based organizations

Services that support families by addressing hardships (e.g. housing, safety, hunger, income, stress)

Engaged communities that ensure every pregnant mom and infant have their needs met

Use a standardized program (e.g. 5A's) to help moms quit smoking before, during, and after pregnancy

Rapid access for moms to receive care

Provide safe sleep education to ensure moms understand how to prevent sleep related deaths

Provide education about birth spacing during and after pregnancy

Identify women who are candidates for progesterone and provide progesterone in a timely manner

Shorten the enrollment period for women to receive their first visit with CHW/ HV in the 1st trimester

Regular case conferences between the prenatal practice and the community based organizations

Reinforce smoking, sleeping & spacing education in community based visits

Identify pressing social needs and ensure rapid receipt of agency resources (e.g. Legal Aid partners)

Execute Community Engagement Strategies:
Community Feasts, Faith based initiatives, Moms Group, Free store, First Ladies Initiative

Community based system (social agencies, peer networks) for finding all pregnant women

Key
 Gray shaded box = completed intervention
 Green shaded box = what we're working on right now