

Our three areas of focus:



SPACING

Increasing time between pregnancies

Evidence shows that preterm birth is more likely if Mom gets pregnant less than 12 months after giving birth to her last child.

A mom's likelihood of having an infant death increases by 368% if she has short spacing.

SMOKING

Reducing drug, alcohol and tobacco abuse

Evidence shows that smoking and substance abuse increases the likelihood of premature birth.

A mom's likelihood of having an infant death increases by 44% if she smokes during pregnancy.

SLEEP

Improving safe sleep practices

Evidence shows that babies sleep safest when they sleep Alone, on their Backs and in a Crib.

Our Approach

Provide holistic support from the entire community that empowers women to manage their stress and make healthy choices.

Provide support across the health care system, improving access to prenatal care that is centered around the needs of women.

What success looks like for priority indicators:

Communications:

Has the community been given simple, actionable steps to improve their own outcomes?

Are they using that information?

Medical:

Is the medical community working in cooperation toward a system that works better for women?

Community:

Do women feel that they and their baby are valued and prioritized by their community?

Has the entire community been given the chance to offer support?